



Job title: Advocacy Officer - European Campaign “Buy Better Food”

Start date: 15 May 2023 or earliest thereafter

Duration: Initial contract period 24 months, extension intended

Location: Brussels, Belgium

Deadline for application: 23 April 2023

ICLEI European Secretariat

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ICLEI – Local Governments for Sustainability is a global network working with more than 2500 local and regional governments committed to sustainable urban development. Active in 125+ countries, we influence sustainability policy and drive local action for low emission, nature-based, equitable, resilient and circular development.

ICLEI’s European Secretariat is based in Freiburg (Germany), with specialised offices in Brussels and Berlin, and a staff of more than 100 colleagues from all over Europe, covering a broad variety of professional disciplines.

This post is for a **position @ ICLEI Office in Brussels, Belgium**.

The ICLEI Brussels Office, which is part of the European Secretariat based in Freiburg, Germany, runs the [Global CityFood Program](#) with its regional Food Clusters. The focus is on resilient urban-rural food systems. Sustainable food procurement is considered a key driver for systemic transformation.

ICLEI Europe is looking for an inspiring **Advocacy Officer** who has the knowledge, experience and social skills needed to advocate and engage governmental and non-governmental partners and target groups to promote sustainable, healthy and climate-friendly food procurement, school meals and food education across Europe within a growing political momentum for sustainable food systems.

Tasks and responsibilities:

- Coordinate and be the central voice for a European Campaign called [Buy Better Food](#) on sustainable, healthy and climate-friendly public food procurement (hereafter called ‘BBF’) with a core group of relevant national and European organisations and a broader coalition of key stakeholders;
- Pro-actively drive the conceptual and strategic development and implementation of the BBF strategy with the Core Team;
- Oversee and manage the coalition coordination, and support the BBF Core Team, including the possible recruitment of further members;
- Identify the advocacy strategy and target groups between European Institutions, national governments and frontrunner local governments with the help of partners;
- Work closely with communications colleagues to develop and implement various communication activities;
- Ensure all partners are motivated and on track with Campaign requirements, deliverables and deadlines, and ensure that all communication and deliverables adhere to high standards of quality;
- Plan and manage budget based on scope of work (objectives and targets) and resource requirements in an effective and efficient manner;



- Monitor progress of the Campaign and make adjustments as needed;
- Lead on the Campaign reporting, define progress and solve problems with suitable solutions;
- Support projects, activities and events of ICLEI that are linked to the Campaign scope;
- Undertake effective liaison and relationship building and pro-actively develop and maintain partnerships and joint working with a variety of organisations, institutions and partners on the thematic topic of sustainable food.

Skills and qualifications:

Essential:

- At least three years proven work experience, preferably in campaigning or advocacy work on a relevant topic;
- Relevant work experience in the area of Sustainable Food Systems, Food Policy and/or Food Education will be considered an advantage;
- A degree in a relevant subject such as Communications, Environmental Sciences, Health Sciences, International Development, Political Sciences, Natural Resource Management, Legal Studies, or other relevant to the scope of the Campaign. Any studies or master programmes related to Food Systems and/or Public Procurement will be considered an asset;
- Demonstrated record of working on sustainability issues with European, national, regional and/or local governments. A record on prolonged Brussels-based exchange and engagement with EC services is an asset;
- Experience of working on international and European projects (Horizon Europe);
- Ability to be well organised, prioritise tasks and produce good quality work within tight time constraints;
- An inspiring and driving personality with outstanding social skills in driving a European Campaign involving different partners (mainly NGOs) and target groups (European Commission, national, regional and local governments) with different cultural backgrounds will be crucial for this position;
- Ability to work in a team and also independently within a complex working environment;
- Strong demonstrated oral and written communication skills;
- Strong organisational skills;
- A very good command of English (reading, writing and speaking). Additional European language(s) are an asset;
- Confident user of all Microsoft Office applications (Word, Excel, Access, PowerPoint).

Desirable:

- A comprehensive understanding of the topic of sustainable food systems, and the relevance and influence of local governments in driving the sustainable food transition;
- Professional experience: Understanding of and personal contacts in European institutions, national, regional or local governments; understanding of European policy and advocacy (e.g. topics such as sustainable urban development, climate change, health, agriculture, community engagement, food) as well as on key issues of global and sustainability at city level;
- Proven record of (successful) European Campaigning in the field of sustainable development;
- Experience in farming, youth engagement and/or gastronomy is welcome;
- Knowledge and practical experiences in social media communications and outreach (twitter, instagram, linkedIn, tiktok), including youth engagement will be an advantage.
- Basic skills in CANVA, InDesign, Photoshop and website content management are an asset.

Conditions:

- Limited contract, duration 24 months (from May 2023), extension intended;
- Full time position with an indicative gross salary according to Officer position in ICLEI salary grid 57.600 – 60.000 €;
- Place of work: ICLEI European Secretariat – Brussels Office, Brussels, Belgium;
- Workings hours: 40 h/week, six weeks of paid leave per annum;
- Working language: English;
- Readiness for travel;
- Applicants must – due to legal reasons – hold EU citizenship or valid EU residence permit and a valid Belgian or EU work permit. Applications not meeting these conditions can unfortunately not be considered.

Deadline for application: 23 April 2023

Please apply in writing, including a CV and letter of motivation to:
jobs.europe@iclei.org

Please note that we review applications continuously upon receipt and early submissions are encouraged. For more information about ICLEI visit: www.iclei-europe.org

ICLEI Europe's Equal Opportunity and Employment Policy

ICLEI Europe's hiring policy is geared to ensure that the organisation hires employees without regard to their race, colour, religion, national origin, citizenship, age, sex, marital status, socio-economic background or sexual orientation. ICLEI's policy is that applicants for employment and career progression are considered solely based on their qualifications and competencies.

