Web Development Sustainability Statement

At ICLEI Europe, our commitment to sustainability is reflected in all aspects of our operations, including the websites we develop. We strive to minimise the carbon footprint of our websites and enhance their environmental responsibility.

Eco-Responsible and GDPR-Compliant Hosting
Our websites are hosted by the webhoster Infomaniak, a Switzerland-based web hosting company that prioritises sustainability. Infomaniak operates data centres that use natural air cooling instead of energy-intensive air-conditioning, and they generate their own solar power. Committed to renewable energy, Infomaniak exclusively uses locally-produced renewable energy and is ISO-certified in energy and environmental management. They have also received numerous awards for their climate action initiatives.

Sustainable Design and Development
We prioritise sustainability throughout the design and development of ICLEI Europe's websites. Our programming practices focus on optimising code efficiency and reducing page load times. We limit third-party video and social media integrations, utilise a cookieless statistics tool that respects user privacy, and avoid unnecessary animations. Additionally, we optimise images to reduce data consumption based on the end user's device.

We ensure that all our websites are user-friendly, fast-loading, and resource-efficient. Regular reviews are conducted to archive or delete unused content, further minimising online data storage and reducing environmental impact.

Transparency and Accountability
ICLEI Europe is EMAS (Eco-Management and Audit Scheme) certified and undergoes annual audits to ensure our operations meet stringent environmental standards. This includes ensuring that the work environment, infrastructure, and hardware used by our developers are energy-efficient and sustainable.

Continuous Improvement
We are dedicated to continually enhancing the sustainability and accessibility of our websites. We welcome feedback, questions, or suggestions regarding the sustainability of our web development practices. To learn more or discuss this further, please contact us at: online-systems-europe@iclei.org.