

# ICLEI ACTION FUND 2.0

## USING DATA FOR INCLUSIVE ENVIRONMENTAL ACTION

### TERMS AND CONDITIONS

The following document outlines the terms and conditions associated with the 'ICLEI Action Fund - using data for inclusive environmental action'. By entering the call, participants agree to these terms and conditions. Decisions made by the organisers are final and cannot be appealed.

#### 1. INTRODUCTION

The Action Fund is a granting scheme led by ICLEI, with grant support from Google.org, to boost the development of data-driven environmental and climate projects implementing action in selected European cities.

Civil society<sup>1</sup> organisations, academic institutions and non-profit research institutes, are invited to participate and develop innovative projects.

This call will provide financial support of up to 1,000,000 EUR to projects that use data from private and public sources, including the [Google Environmental Insights Explorer \(EIE\)](#), to foster inclusive environmental and climate action at the local level. Projects should focus on non-profit, charitable or educational purposes.

The call welcomes projects under the topic of environmental and climate action, with an emphasis on the following fields: sustainable mobility, sustainable and energy efficient buildings, solar energy development, climate adaptation and resilience, and air quality management. Projects should contribute to enhancing social and climate justice in the city of implementation.

#### 2. OBJECTIVES OF THIS CALL

The ICLEI Action Fund aims to promote the development of projects that could leverage the use of data to drive local environmental and climate action.

This Action Fund Call aims to identify and provide financial support (grants) to organisations able to implement projects that use and apply environmental, climate or other sustainability-related data to promote environmental and climate mitigation and adaptation actions on a local level.

#### 3. REQUIREMENTS TO PARTICIPATE

The Call is open to established non-profit organisations, civil society organisations, academia and research institutions operating in the following cities:

- Barcelona, Spain
- Berlin, Germany
- Dortmund, Germany
- Glasgow, United Kingdom
- Hamburg, Germany
- Helsinki, Finland
- Malmö, Sweden
- Rome, Italy
- Rotterdam, The Netherlands
- Stockholm, Sweden

Participating organisations must have the operational capacities to effectively execute, implement, and to monitor and evaluate the results of the project. Organisations can team up with partners to structure, implement and deliver the project.

Local governments, public institutions, and for-profit organisations or private companies are not eligible to receive funding directly through this call. However, they may be involved as project supporters, partners and/or subcontractors, therefore receiving funding through the granted organisation.

All projects should contribute to the environmental and climate change mitigation goals of the respective cities. The duration of the proposed project should be between 18 and 24 months.

<sup>1</sup> Civil society refers to all forms of social action carried out by individuals or groups who are neither connected to, nor managed by, the State. A civil society organisation is an organisational structure whose members serve the general interest through a democratic process.

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#### 4. ELIGIBLE PROJECTS

The project can be in the design, planning, or implementation phase as detailed below:

- **Design Stage:** You have a new project idea that you would like to develop based on existing project experiences or initiatives, that responds to your organisation's strategic goals and is aligned with the objectives of this call. You have defined the desired outcomes and have developed some initial planning to get the project off to a good start. You have identified a problem that needs to be solved, the team to make it happen, the approximate budget needed and a timescale. Before being able to go to the Planning stage, you need to make it ready for funding.
  - **Planning stage:** Your project's goals are defined and developed into a specific and workable plan ready to be carried out. The plan includes the project's scope and an appropriate approach, a schedule for the tasks involved, and an estimate of necessary resources. You have identified your key stakeholders and have a detailed plan for implementation. Your project plan is aligned with the objectives of the Action Fund. The Action Fund gives you the possibility to adjust your project plan to create more impact.
  - **Implementation stage:** You have an ongoing project aligned with the objectives of this call. You are coordinating project work, people and resources, and resolving conflicts and issues. You are producing the project deliverables in accordance with the project plans. Through the Action Fund you can scale up your activities and deliverables and thereby generate more impact.
- Examples of eligible projects:
- **Sustainable Mobility:** projects that contribute to the reduction of transport related GHG emissions and improve the efficiency of local transport systems, fostering multimodality and sustainable mobility patterns. Examples of these types of projects include: active mobility, public transport, mobility as a service, electric mobility, car/bike sharing, car pooling, etc.
  - **Sustainable and Energy Efficient Buildings:** projects that reduce energy consumption and promote energy efficiency in public, private, commercial or industrial buildings. Examples include: energy savings competitions, building retrofitting, energy poverty alleviation, smart building applications, social housing renovation programmes, etc.
  - **Solar Energy Development:** Projects fostering the use and development of solar energy on a local level. Examples include: solar photovoltaic systems, solar thermal systems development, energy cooperatives, energy communities, etc.
  - **Climate adaptation and resilience:** Projects that help cities and citizens to adapt to the effects of climate change and enhance local climate resilience. Examples include: nature-based solutions projects, green infrastructure developments, climate monitoring tools, green and healthier public spaces development, etc.
  - **Air Quality Management:** Projects aimed at supporting the management and improvement of local air quality, for example: air quality monitoring, air pollution awareness, air pollution monitoring and prediction, indoor air pollution management, etc.
  - Projects which fall under the category of **environmental and climate action.**

#### 5. PARTICIPANTS AND OBLIGATIONS

Project applications must be original, owned by the organisation, and must not violate the intellectual property rights of other parties. Submissions must not be illegal under applicable national and international laws; depict or incite hatred, defame, abuse, harass, promote violence or conflict, stalk, threaten a specific person or social group, or

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otherwise violate the legal rights of third parties (including those of privacy and publicity).

No purchase or payment of any kind is required to enter or win this call. Participants are responsible for any expenses incurred when preparing the application(s).

ICLEI's and Google.org's staff are not eligible to participate in this call.

### 6. CALL DEVELOPMENT PROCESS

#### 6.1 Application Process

Competing organisations and institutions must fill in the application form according to these terms and conditions. By participating in the call, applicants accept these terms and conditions.

Submissions should be made online and in English only. Organisations may submit more than one application.

The submission period begins on 12 May 2022 at 12:00 PM Central European Summer Time ("CEST") and ends on 30 September 2022 at 23:59 Central European Summer Time ("CEST"). Only complete submissions entered during this period will be accepted. Submissions made outside of this time frame will not be accepted. Once an application is submitted, the participant cannot make any changes or alterations to it.

ICLEI will acknowledge receipt of the submission by email. For more information, or if you have questions about the submission procedure, please email: [actionfund@iclei.org](mailto:actionfund@iclei.org).

#### 6.2 Project selection

Application forms will be received and evaluated by a Selection Committee formed of representatives from ICLEI Europe. This Committee will assess submissions on a rolling basis until the deadline for the call has expired. The Selection Committee will officially communicate its final decision to the

selected applicants. Please note, only selected participants will be informed.

### 7. SELECTION CRITERIA OF PROJECTS

The criteria to evaluate and select the awarded projects include:

- **Complete proposal submission:** whether or not the organisation or institution meets all of the necessary requirements, project information and details as established in these rules and the application form.
- **Strategic vision and impact of the project:** alignment with the goals of the call and contribution to environment and climate change action on a local level. Alignment of the organisations aims with the aims of the project.
- **Data-driven project:** level of usage and applicability of existing data sources, including data from Google's online tool, the Environmental Insights Explorer (EIE).
- **Innovation:** degree of originality and innovation of the proposal.
- **Climate justice:** the project explicitly endeavours to engage with injustices/ inequalities linked to climate change. This may include direct or indirect support to vulnerable communities, neighbourhoods and districts, as well as approaches that seek to make visible and address existing patterns of exclusion. The project also considers its potential negative impacts in terms of climate justice and puts in place measures to mitigate these risks.
- **Experience:** skills and abilities of the applicant organisation or institution and its team. Demonstrated experience working on similar projects, and the organisation's knowledge of the city.
- **Suitability and replicability:** is the project

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solving a real local environment or climate change challenge. Could this project be scaled up or replicated in another part of the city after funding under the grant has been completed?

- **Clarity and consistency of the project:** consistency on project goals versus defined activities and clear description of how budget and expenses are linked to project outcomes.
- **Implementation:** how feasible and coherent is the plan to implement the proposed project.

### 8. REQUIREMENTS TO RECEIVE THE GRANT

The grant must only be used for charitable and non-profit purposes and in accordance with the terms and conditions set out in this document. Subgrantee institutions and organisations should have the necessary legal status (non-profit status in the case of CSOs and NGOs, and research institute status in the case of academic and research institutes) to receive funding under this scope.

After selection, the applicant will have a period of up to 3 months to prepare a detailed project plan. ICLEI will provide technical support to the applicant for the planning, development and implementation of the project.

The selected subgrantees commit to finalise the

project in a maximum of 24 months and to sign a grant agreement that will include, among others, the following requirements:

1. Submit regular periodic reports on the activities developed and the expenditure of the grant resources.
2. Use the funds only for the stated purpose and objectives of the project, meaning non-profit, charitable or educational purposes.
3. Deliver the results expected in the project planning and any change in this process must be communicated and agreed with ICLEI in writing.
4. Use data mainly from public sources to develop the project.

### 9. DATA PROTECTION

ICLEI respects the privacy of all applicants and ensures that any personal data that we collect is processed in a secure, responsible manner. ICLEI only collects personal data that we need in order to operate and administer the Action Fund. We are using Jotform to collect the data, with which we have a data processing agreement. [See here](#) for more information on Jotform's data protection policy. For more information about ICLEI Europe's data protection policy, [click here](#).

### Contact email:

actionfund@iclei.org